SUMMARY PROFILE KEY PERSONS

SULISTYAWAN

WORK EXPERIENCES

PT QUEENSLAND SEJAHTERA INDONESIA Executive Director / Managing partner

PT NIPPON INDOSARI CORPINDO, Tbk (Jan 2016 – 2017) Head of Sales

General Manager / Sales Marketing Head PT Wangsa Ritel Nusantara



National Sales Manager National Modern Trade Head National Sales Training / Development Manager Zone Manager Central Indonesia and East Indonesia Regional Sales Manager / General Manager Distributor JV

PT UNILEVER INDONESIA, Tbk (2001 – 2004)

Regional Key Account Manager

PT. KNORR INDONESIA (1996 – 2001)

Act. Regional Sales Manager Area Sales Manager (+National Sales Training)

PT INDOMILK (Australia Indonesian Milk Industries) 1994 - 1996

EDUCATION

Master Degree from IPMI International Business School, Majoring in General Management, (Executive class, July 2006); GPA: 3.59

Bachelor from Sebelas Maret University in Communications Science, Mass Media Communications Program Study, 1992

QUEENSLAND SEJAHTERA INDONESIA



A. EXPERIENCES

- 1. PT UPFIELD INDONESIA (2019 DEC Present)
 STRATEGIC ADVISOR AND DISTRIBUTION CONSULTANT
- 2. PT ENESIS INDONESIA/MARKETAMA INDAH (Jan 2019 Okt 2019)
 DISTRIBUTION CONSULTANT
- 3. PT SINARMAS DISTRIBUSI NUSANTARA (2017 2019) SALES DIRECTOR
- 4. PT GARUDA FOOD PUTRA PUTRI JAYA (AUG 2015 AUG 2017) GLOBAL SALES HEAD (INDONESIA AND INDIA)
- 5. PT UNILEVER INDONESIA, Tbk (2001 2015)
 REGIONAL SALES DIRECTOR (SUMATRA, CENTRAL EAST JAVA,
 EASTERN INDONESIA)
- 6. PT UNILEVER INDONESIA, Tbk (1990 2001)

Various role in Marketing and Sales Management (Brand Manager, Customer Marketing, Sales Operation, Area Sales Manager, Key Account Manager)

A. EDUCATION

- 1. Master of Business Administration Degree Graduated from University of Gajah Mada ,
 Major Subject Strategic Management
- 2. Bachelor Degree in Mechanical Engineering Faculty of Engineering University of Indonesia,







YUDHA A. WIRYAWAN

EXPERIENCES

PT MAYORA INDAH, Tbk (April 2017 – July 2018) Global Sales Director

PT INBISCO / MAYORA GROUP (August 2015 – March 2017) Sales Director Mayora 1

SALES & DISTRIBUTION MANAGEMENT CONSULTANT (2012 – 2015) Founder / Managing Director

PT SOFTEX INDONESIA (2011 – 2012) Chief Sales Officer

PT. PERFETTI VAN MELLE INDONESIA (2005 – 2011) Sales Director National Sales Manager

PT. JOHNSON HOME HYGIENE PRODUCT (2004 – 2005)
Regional Sales Manager East (East Java, Bali, Nusa Tenggara, Sulawesi, Papua)

PT. FRISIAN FLAG INDONESIA (1995 – 2003) Regional Sales Manager Senior Area Manager Area Manager

PT. Artha Boga Cemerlang (1994 – 1995) Deputy Branch Manager

PT. Unilever Indonesia, Tbk (1991 – 1994) Regional Account Supervisor

EDUCATION:

Master Degree from Gadjah Mada University, Majoring in Business Law Bachelor in Private Law, Padjadjaran University



AGUS SUDIGDO

WORK EXPERIENCES

PT QUEENSLAND SEJAHTERA INDONESIA Sr. Consultant

PT Life Juice 2016-2017 Head of Business Operation

PT MITRA ADI PERKASA 2013 - 2016 Senior Engagement Manager- Business Partnership

PT THINK INDIGO AISA 2012 - 2013 General Manager

PT CIPTA RASA BLENDED FOOD 2010 - 2012 Managing Director

PT JOHNSON AND JOHNSON 2007 - 2010 National Channels Sales Manager

PT UNILEVER INDONESIA, Tbk (2001 – 2007) National Key Account Manager National Sales Manager Food Service

PT. KNORR INDONESIA (1998 – 2001) National Sales Manager

PT. ERESINDO/ INCHCAPE INDONESIA (1996 – 1998) Division Manager Bakery

PT. Nestle Indonesia 1992 - 1996 Head of State Senior Sales Supervisor

Education:

PHD candidate from Lincoln University Kuala Lumpur Malaysia Magister of Management IPWIJA, Jakarta Bachelor in Economic, University of Indonesia, 1992



HARRY NUGRAHA

EXPERIENCES

PT. GIZINDO PRIMA NUSANTARA/INDOFOOD (2000 - 2001)
Area Sales Representative

PT. INDOMARCO PRISMATAMA/INDOMARET (2001- 2012)
OPERATION - DEVELOPMENT - FRANCHISE MANAGER

PT. TRANS RETAIL INDONESIA/CARREFOUR (2012 - 2013)
Business Development

PT. CITRA NUSA INSANI INDONESIA/CNI (2013 - 2014)
Distribution - Business Development (Head of Dept.)

PT. MATAHARI PUTRA PRIMA Tbk./FOODMART EXP (2014 - 2017)
General Manager Support Express

CV. PANGAN MAJU BERSAMA/REAL CHICKEN (2017 - Present)

Operation - Business Development (Owner - Director)

PT. LEU RITEL INDONESIA/LEU MART(2018)

Operation - Training Education & Supply Chain Director

PT. HALAL RITEL INDONESIA/TOKOKITA (2018 - Present)

Merchandise - Training Education & Operation (Owner & Director)

EDUCATION:

Finance Management Degree from Malangkucecwara Colege Of Economic - Malang



RONY SYAHRUDIN

WORK EXPERIENCES

PT. QUENNSLAND SEJAHTERA INDONESIA Sr. Consultant



Consultant of Organisation, Capability & Talent (PT DKT Indonesia, Danone Aqua, Danone Nutricia-Sarihusada 2017-2018)

PT. COCA COLA AMATIL INDONESIA 2017 Senior Capability Development Manager

DANONE ELN INDONESIA NUTRICIA-SARIHUSADA 2016 -2017 Sales Capability Development & Talent Manager

PT. NUTRICIA INDONESIA SEJAHTERA

National Healthcare Business Manager (2015 – 2016) Head of Commercial Excellence (2013 – 2015)

People Development Manager (2011 – 2013)

PT. NESTLE INDONESIA

HR Business Partner Manager (2009 – 2011)
Performance Development Manager (2005 – 2009)
Regional Manager (2000 – 2005)
Training Executive (1998 – 2000)

Sr Sales Representative (1995 – 1998)



QUEENSLAND SEJAHTERA INDONESIA